

LOBLAWS FUNDRAISING PROGRAM (2011-2012)

Families can recoup much of their fundraising moneys paid with your fees by participating in this program and other fundraising activities. A fundraising commitment is paid up front for Swimmers in **NATIONAL, GOLD SILVER, and BRONZE**. There is no fundraising commitment for the **INTRO** group.

The Loblaws Fundraising Program is one method of recapturing your money. The return last year was 5.86% of gift cards purchased. It is expected that this year's rate will be similar. The following chart illustrates what it would take to fully recoup the fundraising commitment paid assuming a 6% return. Any fundraising above the commitment level, benefits the club. Please note that the rate of return can vary from year to year.

How does the program work?

- Only those families that have indicated that they would like to participate in the program will receive emails.
- Generally, each group will have 2 opportunities to purchase Gift Cards each month. Communication of dates will be via e-mail.
- Cheques should be made payable to the Toronto Swim Club.
- President's Choice Gift Cards are available in denominations of \$50, \$100, and \$250.
- Some families increase their fundraising by having friends purchase gift cards through them. Please note that the cheque payable to the club should come from the swimming family only.
- Using the gift card is easy. The cashier swipes the card and the decreasing balance is printed out on the grocery receipt. The card is retained by the cashier when the balance is zero.
- Gift cards are valid at the following stores; Superstore, Loblaws, Fortino, Nofrills, Maxi, Provigo, Valu-Mart and Zehrs • You can use your President's Choice Gift Cards to purchase other gift cards sold Loblaws (eg. Home Depot, Best Buy, The Keg and many more)
- The fundraising pay-out will be calculated and a cheque issued when the accounting is finalized at the end of the season, typically in August.

Vitorhya Shields co-ordinates the LOBLAWS Fundraising Program. You can reach her at (416) 573-6641 or Vitorhya@saidc.ca if you have any questions or would like to participate in the program.

Group	Fundraising Commitment	Gift Card Purchase (Maximum)
National	\$1,200	\$20,000
Gold I	\$1,175	\$19,585
Gold II	\$1,075	\$17,920
Gold III	\$675	\$11,250
Gold IV/Silver IV	\$475	\$7,085
Silver I	\$1,075	\$17,920
Silver II	\$900	\$15,000
Silver III	\$675	\$11,250
Bronze I	\$850	\$14,170
Bronze II	\$850	\$14,170
Bronze III	\$575	\$9,585
Bronze IV	\$475	\$7,085